

TITANIUM

P R E S E N T A T I O N S

MARKET LEADER
OF HIGH-END INTERACTIVE
PRESENTATIONS

CLEAR AND PRECISE
STRATEGY + MESSAGE + DESIGN

WE DELIVER



PREZI



KEYNOTE



POWERPOINT



VIDEO



DIGITAL



WE WORK WITH
TOP MANAGERS, CEO'S
GOVERNMENT AND
OPINION LEADERS

CORE SERVICES



KEYNOTE
PRESENTATION



ANNUAL
REPORT



B2B/CORPORATE
PRESENTATION



IMAGE
CAMPAIGN



PRODUCT
LAUNCH



E-LEARNING
PRESENTATION

RETHINKING
YOUR DATA



CLEARLY PRESENTING
YOUR **DATA** TO YOUR
AUDIENCE AS **IMPORTANT** AS
THE **INFORMATION** ITSELF

FROM
QUARTERLY REPORTS
TO DATA HEAVY FINANCIAL
BOARD MEETINGS

WE UNDERSTAND
THE IMPORTANCE OF
IMPACT, CLARITY, MAKING THE SALE!

PREMIUM PRESENTATION APPROACH



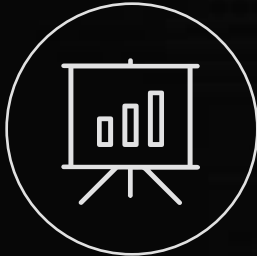
STRATEGY,
CONTENT ANALYSIS,
SIMPLIFICATION



CREATIVE
THEME
DEVELOPMENT



POWERFUL DIAGRAMS,
ENGAGING
INFOGRAPHICS



SLIDE DESIGN
IN LEGAL/HD IMAGES,
SMART CHARTS



VIDEO,
INTERACTIVE,
DIGITAL
PRODUCTION



DIGITAL
PROMOTION,
LEAD
GENERATION

PERSONALIZED APPROACH



PRESENTATION TECHNICAL
SUPPORT



LAST MINUTE PRESENTATION
CHANGES



PRESENTATION REHEARSAL
BOTH ONSTAGE AND OFF



INTERNATIONAL LANGUAGE
TRANSLATIONS

360 BRANDING

BRAND
STRATEGY

BRAND
IDENTITY

CORPORATE
MATERIALS

CORPORATE
WEBSITE

BRAND
AWARENESS

SMM/
INFLUENCE
MARKETING

VIRAL
CAMPAIGN

LEAD
GENERATION

LEADERSHIP



ANNA POPOVA

CEO

anna.popova@titanium.global

Over 12 years in advertising, marketing and corporate communication.

Marketer, Advertiser, Strategist & Client Service professional in Premium Presentation development & Corporate Branding & Communication.

Managed and lead such international clients as: Sanofi, McDonald's, World Bank, PocketBook, VISA, Reckitt Benckiser, Bosch, ISTC, WINNER etc. as well as Government of Ukraine and Canada.

Anna's perfectionist approach relates to each single company's process.

'Impossible is nothing' is not just a life quote,
it is a result of her day-to-day activity.

CLIENTS



Dragon Capital



arricano
commercial real estate

VISA



AVELLUM



Canada

BritMark

PocketBook



GLOBAL SERVICE





Sanofi National
Sales Conference



July 2014
Antalya, Turkey



500+ sales
representatives
SANOFI

SERVICE PROVIDED



Strategy and content analysis



Creative theme development



Prezi presentation within 3D design and animation



Powerful diagrams and engaging infographics

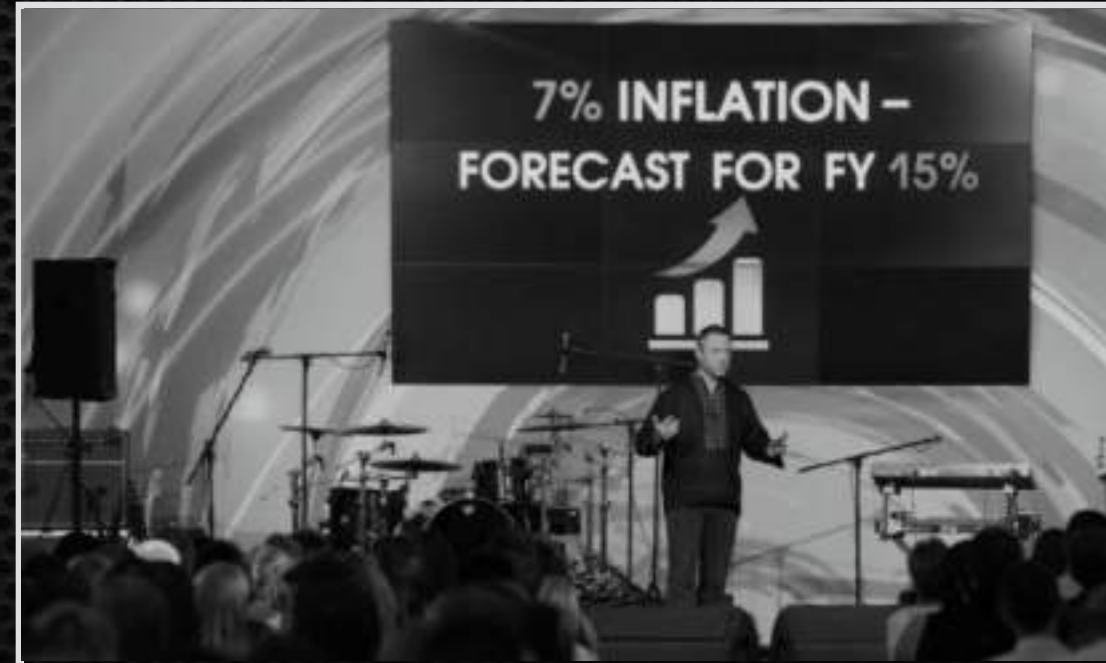
PERSONALIZED APPROACH



Presentation technical support onstage



Last minute presentation changes



KEY ACHIEVEMENTS OF THE YEAR



B2B presentation for investors.
"TSUM" Shopping center opening



August 2014
Kyiv, Ukraine

SERVICE PROVIDED



Strategy and content analysis



Creative theme development



Powerful diagrams and engaging infographics



Slide design in legal/HD images, smart charts

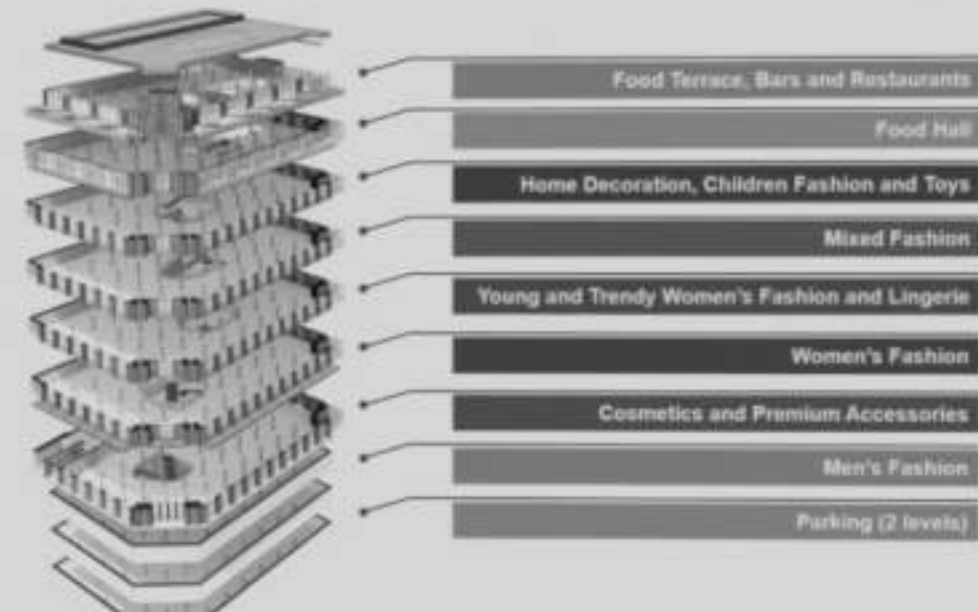
PERSONALIZED APPROACH



Presentation technical support 24/7



Data heavy analysis and deep research





US-Ukraine
Forum



13th of July 2015
Washington DC, USA



300 TOP
diplomats, business
and world leaders

SERVICE PROVIDED



Strategy and Creative theme development



Video Presentation "Ukraine. Open for U"



PPT presentations for Ministers and Top Leaders



Brochure, leaflet "Invest Ukraine"

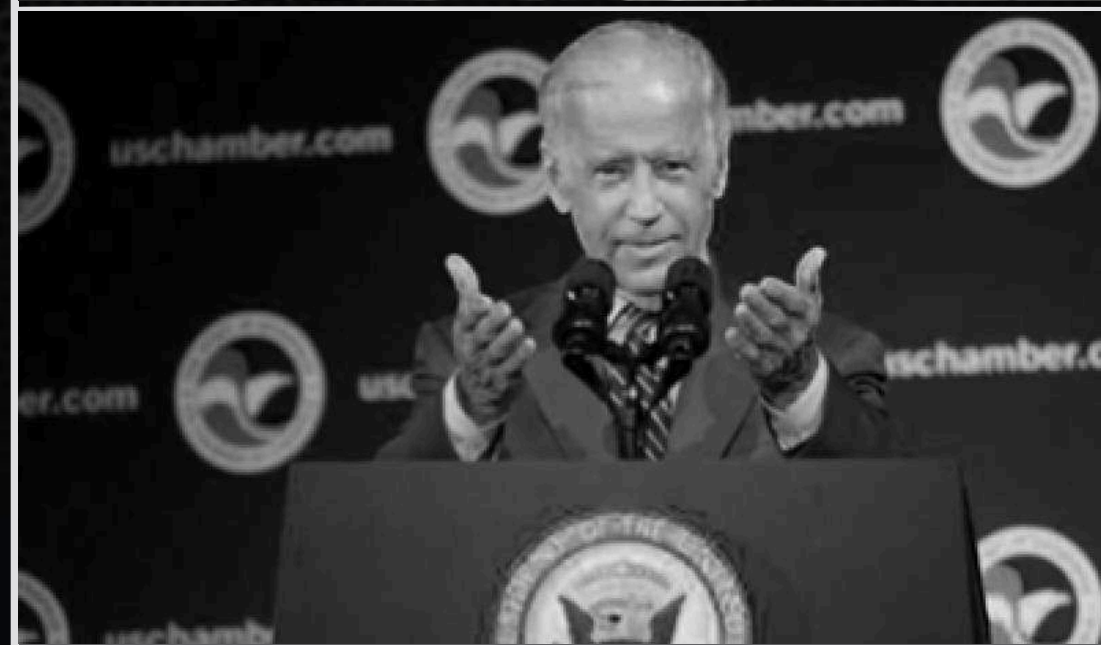
ADDED VALUE



Entire creation in less than 2,5 weeks



14 international language translations





Luxury Lifestyle Awards Ceremony
Middle East and Africa 2016



26th of May 2016
Dubai, UAE

SERVICE PROVIDED



Creative theme development



Video “full pack” content development



3D design and animation

ADDED VALUE



Presentation technical support onstage in Dubai



Entire video production in less than 2,5 weeks



Canada



CAN-UA
Business Forum



20th of June 2016
Toronto, Canada



400 TOP
diplomats, business
and world leaders

SERVICE PROVIDED



Strategy and Creative theme development



Video Presentation “Ukraine. Open for Canada”



PPT presentation for Deputy Minister – Trade Representative



Interactive Presentation Zone “Follow Ukraine”

ADDED VALUE



Last minute presentation changes



Presentation technical support onstage in Toronto





WINNER-25
Presentation



10th of November
2017
Kiev, Ukraine



650 WINNER'
employee and
partners

SERVICE PROVIDED



Strategy and content analysis



Creative theme development



Video Presentations



Powerful diagrams and engaging infographics



Slide design in legal/HD images, smart charts

ADDED VALUE



Last minute presentation changes & support 24/7



Presentation technical support onstage in Kiev, Stereoplaza



CLIENTS REVIEWS



SANOFI

JEAN-PAUL SHEUER

Managing Director, SANOFI-AVENTIS, Ukraine

"Really well done, again great job from you and your team. I appreciated it was done in really tough conditions with a limited time. What you and your team did was very impressive."



AIVARAS ABROMAVICIUS

Minister of Economic Development and Trade of Ukraine

"Thank you TITANIUM! Your focus and attention to detail helped us achieve great results and significantly increase our messaging to potential investors worldwide in a fresh visual way."



WORLD BANK GROUP

SERGIY GRYTSENKO

External Affairs Coordinator, World Bank, Ukraine

"We were provided with excellent service and the new presentation we created with Titanium surely stands out: its sleek design helps our clients understand what we do."

Canada

KARIM MORCOS

Director, Head of Development Cooperation Embassy of Canada to Ukraine

"TITATIUM did a great job producing an excellent promotional video for our partner. The staff were highly qualified, professional, open minded and made the whole experience lots of fun"

FAQ

WHAT DO WE DO?

We create, develop and promote high-end interactive presentations such as PPT/VIDEO/DIGITAL for market leaders and brands.

CAN I DO IT BY MYSELF?

Statistics show than a leader spends on average 40+ hours on developing a presentation and delegating more resources to subordinates. The final product is far from ideal, expensive in terms of man hours spent as opposed to concentrating on actual day-to-day business

WHY SHOULD I CHOOSE YOU?

We are communication experts with deep and diversified international backgrounds in business, strategy, marketing, media, design, research, interactive, etc.

CAN YOU CREATE GLOBALLY?

We create all over the world as well as in different languages. We can come to your country and assist personally or remotely depending on your needs.

HOW MUCH TIME IS REQUIRED FOR CREATING A PRESENTATION?

Optimum time is two weeks depends on targets and its complexity. But we offer faster solutions to accommodate your needs.

DO YOU PROVIDE TECHNICAL EQUIPMENT?

We have a wide range of preferred partners globally to help enhance your overall presentation experience.

NEED MORE INFORMATION?

Call or send us your questions and it will be our pleasure to answer them for you!

TITANIUM

PRESENTATIONS



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